



**FOR IMMEDIATE RELEASE**

## **KIPP DELTA LAUNCHES CAPITAL CAMPAIGN**

*Building a Better Tomorrow*

HELENA-WEST HELENA, AR – October 8, 2013 – KIPP Delta Public Schools is excited to announce the Building a Better Tomorrow Capital Campaign. With a goal of \$1,300,000, this campaign will bring a much needed building expansion and a playground to KIPP Delta Elementary Literacy Academy. The new KIPP Delta Kindergarten Wing will house four classrooms, two offices, and additional storage space. A playground, an essential fixture for our young students, will be built directly behind the building. KIPP Delta has already secured \$750,000 towards the expansion, and expects to complete construction before the start of the 2014-2015 school year.

The need to expand KIPP Delta Elementary Literacy Academy has become a top priority. The school, located at 215 Cherry Street, has exceeded all growth targets since its founding in 2009. The building was originally designed to accommodate 250 students, but now serves over 420. To continue serving as many students as possible, four modular classrooms were installed behind the school in 2012 and 2013. In order for KIPP Delta to continue honoring its commitment to revitalizing downtown Helena and to our students and parents, it is imperative that these temporary classrooms be replaced by a permanent building and a beautiful playground. Since 2002, KIPP Delta has invested over \$7 million in downtown Helena.

If you would like to be a part of helping us build a better tomorrow, please visit <http://kipdelta.org/better-tomorrow> to make a donation today. Thanks to an anonymous individual donor, your gift will be matched, dollar for dollar, up to \$500,000.

KIPP Delta Public Schools is building a better tomorrow. Our vision is to create a paradigm shift in the Delta by establishing centers of academic excellence that will compete with the top educational programs in the country. This will not only encourage current residents to stay and pursue academic excellence in their own community, but also entice newcomers to seek academic opportunity in the heart of the Delta.

### **About KIPP Delta Public Schools**

KIPP Delta Public Schools are tuition-free, open enrollment, public charter schools that accept all students on a space-available basis. Our mission is to empower students from high-poverty communities to develop the knowledge, skills, and character traits necessary to pursue a college education and a life of value, joy, and integrity. For more information, visit [www.kippdelta.org](http://www.kippdelta.org).

### **About KIPP**

KIPP has grown from two original schools founded by Teach For America alumni Mike Feinberg and Dave Levin to a national network of 141 free, open enrollment, college-preparatory public charter schools. Over 95 percent of students enrolled in KIPP schools are African American or Hispanic/Latino, and more than 86 percent qualify for the federal free and reduced-price meals program. To date, over 85 percent of students who have graduated from KIPP middle schools have matriculated to college. For more information, visit [www.kipp.org](http://www.kipp.org).

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